

Quarterly Issues/ Programs List
WTMJ-TV
July 1, 2008

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> Responding to Terrorism / War in Iraq | <u>TITLE:</u> News Story | <u>DESCRIPTION:</u> Marine Ricky Nelson, of Pleasant Prairie, KIA in Iraq. | <u>DATE:</u> 4/15/08 | <u>TIME:</u> 5:00pm | <u>DURATION:</u> 45 seconds |
|---|-----------------------------|--|-------------------------|------------------------|--------------------------------|
| | News Story | Milwaukee's Fox Company lost two young Marines killed in Iraq, Corporal Ricky Nelson of Kenosha and Lance Corporal Dean Opicka of Casco Both died from a roadside bomb. A third local soldier was injured in the same explosion. | 4/16/08 | 10:00pm | 76 seconds |
| | News Story | Cudahy Soldier Steven Christofferson KIA in Iraq. | 4/22/08 | 6:00pm | 70 seconds |
| | News Story | Ricky Nelson funeral. | 4/24/08 | 5:00pm | 70 seconds |
| | News Story | Steven Christofferson funeral. | 5/2/08 | 5:00pm | 60 seconds |
| | News Story | Wisconsin National Guard could have as many as four-thousand men and women deployed next year. | 5/25/08 | 10:00pm | 70 seconds |

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|--------------------|---------------|---|--------------|--------------|------------------|
| Crime and violence | News Story | Federal agents have indicted 24 members of the vice lords street gang in Milwaukee. Authorities say they are one of the most violent and dangerous gangs in the city. | 4/3/08 | 5:00pm | 60 seconds |
| | News Story | West Bend woman charged with having sex with teenage boy. | 4/4/08 | 5:00pm | 45 seconds |
| | News Story | Robberies on the MU campus cause concern. | 4/5/08 | 6:00pm | 70 seconds |
| | News Story | Milwaukee County authorities today charged a 47-year-old Illinois school principal with sex crimes involving a 16-year-old girl he originally met on a phone chat line and with her 15-year-old cousin. | 4/9/08 | 4:00pm | 80 seconds |
| | News Story | Community meeting for Milwaukee residents to hear successes and give feedback on the Avenues West Policing Plan. | 4/10/08 | 10:00pm | 65 seconds |
| | News Story | Launch of the One Milwaukee Gun Violence Campaign designed to inspire the Greater Milwaukee community to unite behind a common goal of reducing gun violence. | 4/10/08 | 5:00pm | 80 seconds |
| | News Story | A woman eight months pregnant was among three victims one man robbed and assaulted on Milwaukee's west side. | 4/13/08 | 10:00pm | 75 seconds |
| | News Story | An 18-year-old Mount Pleasant man sentenced for sexual assault of a child after allegedly having intimate relations on several occasions with a 14-year-old girl. | 4/15/08 | 5:00pm | 35 seconds |

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| <u>ISSUE:</u> Crime and Violence (cont.) | <u>TITLE:</u> News Story | <u>DESCRIPTION:</u> Community meeting for residents and businesses to hear results and give feedback on the Walker's Point Policing Plan. | <u>DATE:</u> 4/22/08 | <u>TIME:</u> 10:00pm | <u>DURATION:</u> 60 seconds |
|--|-----------------------------|---|-------------------------|-------------------------|--------------------------------|
| | News Story | Weston, WI couple charged in death of daughter, she died from not getting proper treatment for her diabetes. | 4/28/08 | 5:00pm | 90 seconds |
| | News Story | Waukesha man charged with killing pregnant woman and girl in auto accident in which he was high on prescription drugs. | 4/28/08 | 5:00pm | 78 seconds |
| | News Story | Drive-by shooting on rural Washington County road leaves teenager in critical condition. | 5/5/08 | 12:00pm | 70 seconds |
| | News Story | Two teenage girls have been arrested after being caught on tape, spraying graffiti all over Waukesha. | 5/9/08 | 10:00pm | 70 seconds |
| | News Story | Two off-duty Milwaukee County Sheriff's deputies are accused of beating up a Marquette student outside a Water Street bar. The sheriff wants both deputies fired. | 5/9/08 | 10:00pm | 20 seconds |
| | News Story | 10-year-old boy brought gun to Cudahy school. | 5/13/08 | 5:00pm | 63 seconds |
| | News Story | Bus driver attacked. | 5/21/08 | 10:00pm | 70 seconds |
| | News Story | Oak Creek PD announces marijuana growing operation bust - 2000 plants worth \$3-5 million. | 5/21/08 | 4:00pm | 90 seconds |
| | News Story | With the exception of burglary, crime is down in the city of Milwaukee in the first quarter of this year according to a report. | 5/21/08 | 10:00pm | 50 seconds |

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|-------------------------------|---------------|---|--------------|--------------|------------------|
| Crime and Violence (cont.) | News Story | Waukesha girl gang vandalism spree | 5/27/08 | 10:00pm | 65 seconds |
| | News Story | Chief Flynn creates the Neighborhood Task Force, a stepped-up patrol with mission to suppress crime in Milwaukee. | 5/28/08 | 10:00pm | 30 seconds |
| | News Story | Gunman opened fire at Riversplash just before midnight, striking one man. | 6/1/08 | 10:00pm | 70 seconds |
| | News Story | Oak Creek home invasion burglary. | 6/6/08 | 10:00pm | 35 seconds |
| | News Story | Starting today a large area of Milwaukee's near south side will see an influx of beat patrol officers being deployed as part of the Operation Impact public-private partnership. The additional beat cops - some on bicycles and some on foot - will be talking to residents and business owners and "generally making their presence known". | 6/23/08 | 10:00pm | 60 seconds |
| | News Story | Amber alert suspect sought, later killed by Walworth County deputy during standoff. | 6/30/08 | 10:00pm | 85 seconds |

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|---|---------------|---|--------------|--------------|------------------|
| Regional political and economic development; public budgets | News Story | Election Day 4/1 all @60each | 4/1/08 | All shows | @45 seconds each |
| | News Story | Oconomowoc road construction project error causes explosion that destroys church, damages two homes. | 4/2/08 | 10:00pm | 65 seconds |
| | News Story | MPD cruising crackdown plan. | 4/4/08 | 6:00pm | 62 seconds |
| | News Story | Last day of work for 400 Skyway Airlines employees as Midwest cuts ties with connection service. | 4/5/08 | 10:00pm | 70 seconds |
| | News Story | Launch of the "One Milwaukee Gun Violence Campaign" designed to inspire the Greater Milwaukee community to unite behind a common goal of reducing gun violence. | 4/10/08 | 5:00pm | 80 seconds |
| | News Story | Presidential candidate John McCain talks at Bucyrus in South Milwaukee. | 4/16/08 | 12:00pm | 70 seconds |
| | News Story | Harley-Davidson will cut its workforce by about 8 percent this year after reporting a decline in first-quarter profits. | 4/17/08 | 6:00pm | 110 seconds |
| | News Story | School lunch program costs are rising. | 4/21/08 | 5:00pm | 75 seconds |
| | News Story | The last beam for all of the bridges in the Marquette Interchange was set in place today. | 4/22/08 | 10:00pm | 70 seconds |
| | News Story | Municipalities across Wisconsin will test their Tornado Warning siren systems, but southwestern Milwaukee County has a siren shortage. | 4/24/08 | 6:00pm | 79 seconds |

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|---|---------------|---|---------------------|--------------|------------------|
| Regional political and economic development; public budgets (cont.) | News Story | GM Janesville plant announces layoffs. | 4/29/08 | 6:00pm | 60 seconds |
| | News Story | Day Without Latinos march and rally. | 5/1/08 | 5:000pm | 60 seconds |
| | News Story | GM Janesville plant layoffs impact other area businesses. | 5/19/08 | 6:00pm | 70 seconds |
| | News Story | Public input meeting on initial design concepts of the zoo interchange re-construction project. | 5/21/08 | 6:00pm | 72 seconds |
| | News Story | Milwaukee budget cuts will impact libraries and fire stations 5/27 6p 94sec | 5/27/08 | 6:00pm | 94 seconds |
| | News Story | Presidential candidate John McCain hosts a town hall meeting in Greendale. | 5/29/08 | 5:00pm | 60 seconds |
| | News Story | GM will close Janesville plant. | 6/3/08 | 4:00pm | 73 seconds |
| | News Story | Storms flood southeastern Wisconsin, causing millions of dollars in home and business damages. | 6/7/08 – 6/20/08 | All shows | @70 seconds each |
| | News Story | GE Healthcare in Pewaukee is laying off workers. | 6/20/08 | 5:00pm | 43 seconds |
| | News Story | More cuts at Midwest Airlines. | 6/20/08 | 10:00pm | 75 seconds |
| | News Story | Federal court jury finds former Milwaukee Alderman Michael McGee guilty on charges of extortion and bribery of business owners in his district. | 6/24/08 | 10:00pm | 70 seconds |
| | News Story | Public-private partnership for Bradford Beach revitalization. | 6/24/08 | 5:00pm | 75 seconds |

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|---|---------------|--|--------------|--------------|------------------|
| Health care; access and cost | News Story | Health concerns about possible measles outbreak. | 4/7/08 | 10:00pm | 70 seconds |
| | News Story | Special measles immunization clinics held at the Milwaukee health centers. | 4/12/08 | 10:00pm | 85 seconds |
| | News Story | Weston, WI couple charged in death of daughter, she died from not getting proper treatment for her diabetes 4/28 5p 90sec | 4/28/08 | 5:00pm | 90 seconds |
| Family values and development, teen pregnancy and births to unmarried women | News Story | Some local parents upset about what their kids could learn during sex education. The Elmbrook school district is debating when and whether or not to teach students about the risks of oral sex. The school board heard recommendations last night. The subject used to be part of the 6th grade curriculum, but it's now been pushed back to 8th grade. Some parents say it's still too soon. | 4/8/08 | 10:00pm | 65 seconds |
| | News Story | A new Wisconsin law is in the works in the push to stop schoolyard bullies. | 4/17/08 | 10:00pm | 70 seconds |
| | News Story | Shape Up Wisconsin Kids program encourages kids to engage in at least 30 minutes of daily exercise with the hope that they will adapt this into their lifestyle. | 5/7/08 | 5:00pm | 71 seconds |

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|---|---------------|--|--------------|--------------|------------------|
| Adjustments to significant changes in education (Choice and charter schools) and welfare reform | News Story | Milwaukee Police Chief Edward Flynn unveils a report that shows the importance of Head Start and other programs in cutting violence. | 4/22/08 | 6:00pm | 30 seconds |
| | News Story | The Elmbrook school district is canceling half-day kindergarten for the 2008...2009 school year because of lack of interest. | 4/23/08 | 6:00pm | 80 seconds |

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|---------------------------------------|---------------|--|--------------|--------------|------------------|
| Responding to Terrorism / War in Iraq | News Story | Army Pfc. Jason F. Lemke, 30, of West Allis, killed in action in Iraq. | 1/9/08 | 5:00pm | 20 seconds |
| | News Story | Army Pfc. Timothy R. Hanson, 23, of Kenosha, killed in action in Iraq. | 1/9/08 | 5:00pm | 65 seconds |
| | News Story | Army Pfc. Keith E. Lloyd, 26, of Milwaukee, killed in action in Iraq. | 1/15/08 | 10:00pm | 65 seconds |
| | News Story | Dozens of blank military ID cards and other important equipment were stolen after someone pried through the office door at the Army Reserve's 84th training division in Milwaukee. | 3/3/08 | 5:00pm | 60 seconds |
| | News Story | Air Force Staff Sgt. Christopher S. Frost, 24, of Waukesha, killed in action in Iraq. | 3/5/08 | 10:00pm | 45 seconds |
| | News Story | Tomorrow marks the 5th anniversary of U.S. involvement in Iraq. A Cedarburg family knows the painful cost of war, after losing their son in Iraq. | 3/18/08 | 10:00pm | 70 seconds |
| | News Story | Vandals hit the Army Recruiting Center in Milwaukee again, this time on the 5 year anniversary of the Iraq War. | 3/19/08 | 5:00pm | 15 seconds |
| | News Story | A man in southeast Wisconsin has created a special way to honor each of the Americans killed in Iraq. | 3/24/08 | 10:00pm | 70 seconds |

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| Crime and violence | News Story | Sentencing for a former Walworth Co. youth pastor charged with multiple sex assaults of female minors, who he was supposed to be ministering to. | 1/3/08 | 5:00pm | 70 seconds |
| | News Story | 15-year-old boy shot in the head and killed in Milwaukee. | 1/17/08 | 10:00pm | 30 seconds |
| | News Story | Students at an MPS elementary school will march for peace, just a day after a double shooting took two lives in their neighborhood. | 1/18/08 | 10:00pm | 35 seconds |
| | News Story | Man, who is a childcare provider in Waukesha, charged with using a computer to facilitate a child sex crime. | 1/21/08 | 10:00pm | 55 seconds |
| | News Story | A public-private partnership to reduce violence, disruptions, suspensions and truancies at six MPS high schools is producing major, positive results. | 1/24/08 | 4:00pm | 45 seconds |
| | News Story | Milwaukee man killed during robbery in Walkers Point neighborhood. | 1/26/08 | 10:00pm | 60 seconds |
| | News Story | Milwaukee Police Chief Ed Flynn talks about his crime fighting plan for Milwaukee. | 1/29/08 | 6:00pm | 25 seconds |
| | News Story | MPD targets Latin Kings gang. | 1/31/08 | 6:00pm | 70 seconds |
| | News Story | Second nun in the nation known to be convicted of child sex abuse is sentenced in Milwaukee for two counts of indecent behavior with a child. | 2/1/08 | 6:00pm | 60 seconds |
| | News Story | The man who sexually assaulted a first grade boy in a Racine school bathroom is sentenced to 30 years in prison. | 2/4/08 | 6:00pm | 30seconds |

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|-------------------------------|---------------|--|--------------|--------------|------------------|
| Crime and Violence (cont.) | News Story | The Kenosha County Executive has been indicted as part of a federal investigation into illegal donations related to a proposed tribal casino project in Kenosha. | 2/13/08 | 6:00pm | 56 seconds |
| | News Story | More problems with rowdy teens and police at Milwaukee Bradley Tech High School . | 2/13/08 | 10:00pm | 60 seconds |
| | News Story | A total of 45 Nash street gang members are named in a federal indictment in which investigators say the gangsters have terrorized the neighborhood... pushing at least a million dollars of cocaine and shooting recklessly through the streets. | 2/14/08 | 10:00pm | 60 seconds |
| | News Story | A second coach at Hamilton High School is charged with having sex with a student and school officials called today's charges a "highly distressing situation" | 2/20/08 | 10:00pm | 70 seconds |
| | News Story | Milwaukee Police have busted a Latin Kings house. Police say it was a hub for drug dealing and they found many stolen items inside. Residents say they are glad the gang is gone. | 2/21/08 | 10:00pm | 35 seconds |
| | News Story | A jury found a Kenosha man guilty of poisoning and suffocating his wife 2/21 10p 70sec | 2/21/08 | 10:00pm | 70 seconds |
| | News Story | Kenosha police are recommending charges against a mother and her boyfriend in the death of her 8-year-old son. | 2/24/08 | 10:00pm | 50 seconds |
| | News Story | Woman found murdered in a Milwaukee bar during the middle of the day. | 2/26/08 | 10:00pm | 70 seconds |

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| Crime and Violence (cont.) | News Story | MPD Chief Flynn holds Milwaukee 1st District Meeting with downtown businesses, residents and other concerned about crime in the area. | 2/28/08 | 10:00pm | 60 seconds |
| | News Story | MPD Chief Flynn holds community meeting with citizens regarding the District 4 Neighborhood Policing Plan. | 3/3/08 | 10:00pm | 20 seconds |
| | News Story | Milwaukee police are looking for suspects after 2 Marquette students were abducted, beaten and robbed. | 3/5/08 | 6:00pm | 75 seconds |
| | News Story | Jury finds a Kenosha man guilty of first-degree intentional homicide in killing a sheriff's deputy. | 3/7/08 | 5:00pm | 60 seconds |
| | News Story | Marquette students speak out after a series of violent robberies in the past week. | 3/10/08 | 10:00pm | 60 seconds |
| | News Story | Sheboygan police bust eight teens and young adults causing some serious vandalism. | 3/12/08 | 10:00pm | 65 seconds |
| | News Story | A father in Racine County is accused of hiding a video camera hidden in a bathroom smoke detector and secretly videotaping young children. | 3/20/08 | 5:00pm | 60 seconds |

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| Regional political and economic development; public budgets | News Story | Part of Pewaukee was annexed to the city of Waukesha starting today. | 1/1/08 | 10:00pm | 70 seconds |
| | News Story | Kenosha County homes destroyed by tornado. | 1/7/08 | 10:00pm | 85 seconds |
| | News Story | Midwest Airlines will close its subsidiary Skyway, costing 400 people their jobs. | 1/16/08 | 5:00pm | 54 seconds |
| | News Story | Governor gives his State of the State Address | 1/23/08 | 10:00pm | 80 seconds |
| | News Story | A public-private partnership to reduce violence, disruptions, suspensions and trances at six MPS high schools is producing positive results. | 1/24/08 | 6:00pm | 56 seconds |
| | News Story | Milwaukee Police Chief Ed Flynn talks about his crime fighting plan for Milwaukee. | 1/29/08 | 6:00pm | 25 seconds |
| | News Story | Snow removal problems meeting in Milwaukee | 2/1/08 | 5:00pm | 60 seconds |
| | News Story | Senators Barack Obama and Hillary Clinton campaign supporters and volunteers organize for Wisconsin's February 19th primary. | 2/8/08 | 5:00pm | 60 seconds |
| | News Story | Chelsea Clinton in Madison to support Senator Hillary Clinton campaign. | 2/11/08 | 5:00pm | 70 seconds |
| | News Story | Barack Obama makes his first Wisconsin campaign stop of the year with a rally in Madison. | 2/12/08 | 10:00pm | 60 seconds |
| | News Story | Milwaukee meeting on pothole repair problems and policies. | 2/13/08 | 4:00pm | 80 seconds |

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| Regional political and economic development; public budgets (cont.) | News Story | Barack Obama in Waukesha and Racine for town hall meetings focusing on the needs of Wisconsin's middle class families. | 2/13/08 | 5:00pm | 75 seconds |
| | News Story | Former President Bill Clinton is in Milwaukee and Waukesha campaigning for Hillary Clinton's "Solutions for America" presidential campaign. | 2/14/08 | 4:00pm | 85 seconds |
| | News Story | Mayor Barrett gave his 'State of the City' address today calling for continued pressure to get illegal guns off the streets of Milwaukee. | 2/14/08 | 5:00pm | 45 seconds |
| | News Story | Senator John McCain makes 1st Milwaukee campaign stop. | 2/15/08 | 10:00pm | 60 seconds |
| | News Story | Hillary Clinton in Milwaukee talking about her plans as president. | 2/16/08 | 10:00pm | 75 seconds |
| | News Story | Barack Obama in Milwaukee talking about his plans as president. | 2/16/08 | 10:00pm | 75 seconds |
| | News Story | Wisconsin Primary Election results. | 2/19/08 | 10:00pm | @60 seconds each |
| | News Story | A group of concerned parents, teachers, and students from Tippecanoe School oppose budget cuts facing the school next year. | 2/21/08 | 10:00pm | 25 seconds |
| | News Story | Issues like crime, jobs, transportation and taxes were the topics of a debate for the Milwaukee County Executive candidates. | 2/21/08 | 5:00pm | 60 seconds |
| | News Story | More than two dozen Milwaukee County prosecutors will be laid off unless the state approves an emergency funding bill. | 2/26/08 | 6:00pm | 57 seconds |

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| Regional political and economic development; public budgets (cont.) | News Story | The county budget was the heated topic in a debate for the Milwaukee County Executive candidates. | 3/10/08 | 10:00pm | 40 seconds |
| | News Story | Debate in the race for Milwaukee City Attorney. | 3/10/08 | 5:00pm | 70 seconds |
| | News Story | TV changes the way it broadcasts next year. All transmissions will convert to digital signals in February 2009. People who don't buy digital TVs will be able to buy a device to display the news digital signals on their current TV sets. | 3/18/08 | 5:00pm | 20 seconds |
| | News Story | Governor Doyle signs bill that will end pay for police officers fired for committing serious crimes. | 3/19/08 | 4:00pm | 70 seconds |
| | News Story | MPD announces impact of 'seize & hold' initiative following removal of gang members from N. 19th & W. Nash last month. | 3/25/08 | 10:00pm | 70 seconds |
| | News Story | Milwaukee Hmong community rallies against alleged police brutality. | 3/29/08 | 5:00pm | 75 seconds |
| | News Story | Candidates do some last minute campaigning in the heated race for the Milwaukee County Executive. | 3/31/08 | 4:30pm | 85 seconds |
| | News Story | Preview tomorrow's \$62-million referendum for the Elmbrook School District. | 3/31/08 | 10:00pm | 60 seconds |

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| Adjustments to significant changes in education (Choice and charter schools) and welfare reform | News Story | A public-private partnership to reduce violence, disruptions, suspensions and trunacies at six Milwaukee Public Schools (MPS) high schools is producing major, positive results. | 1/24/08 | 6:00pm | 56 seconds |
| | News Story | The Greater Milwaukee Committee unveils unprecedented collaboration of business, citizens, educators and government officials to provide accountability and support to Milwaukee Public Schools (MPS) in achieving their Working Together, Achieving More Strategic Plan. An external group of individuals, who care deeply about Milwaukee's future, are volunteering time and committing resources to support and hold MPS accountable for results arising from the Strategic Plan goals. | 2/4/08 | 5:00pm | 60 seconds |

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| Health care; access and cost | News Story | Community baby shower 1/11 all day | 1/11/08 | All newscasts | @90 seconds each |